“Back to Earth” Earthen Architecture Beijing-Hong Kong Bi-City Exhibition
International Modern Earthen Architecture Symposium

Beijing University of Civil Engineering and Architecture, Beijing, China
16 Sept-6 Nov, 2017
Sponsor
Ministry of Housing and Urban-rural Development, China
Wu Zhi Qiao (Bridge to China) Charitable Foundation

Organizer
Beijing University of Civil Engineering and Architecture
Beijing Advanced Innovation Center for Future Urban Design

Supporter
Architectural Society of China, UNESCO Chair in Earthen architecture, construction cultures and sustainable development, CRATerre-ENSAG, AMACO, MUSEO, Xi’an University of Architecture and Technology, BASEhabitat, On-earth Architecture

Subject of Exhibition
Traditional Earthen Architectures in China
Science of Earthen Material

Aesthetics of Earthen Material
Practice of Contemporary Earthen Architecture

TERRA Award, the First Global Prize for Contemporary Earth Architecture
### Opening Ceremony of Earthen Architecture Beijing-Hong Kong Bi-City Exhibition

9:00-10:30am, Sept 16, 2017  
Beijing University of Civil Engineering and Architecture  
No.1 Zhanlanguan Road, Xicheng District, Beijing, China

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<tbody>
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<td>1 8:30-9:00</td>
<td>Guest reception</td>
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| 2 9:00-9:05 | Welcome speech by  
Zhang Qihong, Deputy secretary of BUCEA                                |
| 3 9:05-9:10 | Keynote speech by  
Chen Yimin, Chief engineer of MOHURD                                    |
| 4 9:10-9:15 | Keynote Speech by  
Leonie Kai, CPPCC National Committee, Initiator of WZQCF               |
| 5 9:15-9:20 | Keynote Speech by  
Martin Rauch Founder of Lehm-Ton-Erde                                  |
| 6 9:20-9:25 | Keynote Speech by  
Representative of Ministry of Science and Technology                   |
| 7 9:25-9:30 | Keynote Speech by  
Representative of Ministry of Education                                  |
| 8 9:30-9:35 | Keynote Speech by  
Representative of Architectural Society of China                        |
| 9 9:35-9:40 | Keynote Speech by  
Representative of Architectural Society of China                        |
| 10 9:40-9:45 | Awarding of Branch of UNESCO Chair  
Between Jean-Marie Le Tiec, Vice president of CRATerre-ENSAG and  
Wang Su, Vice president of BUCEA                                         |
| 11 10:00-10:30 | 11. Ribbon-Cutting Ceremony of Exhibition  
Introduction of Exhibition by the team to all guest                      |

End of ceremony and move to Symposium Hall
# International Contemporary Earthen Architecture Symposium

11:00-12:00am, 13:00-17:00pm, Sept 16, 2017  
Beijing University of Civil Engineering and Architecture  
No.1 Zhanlanguan Road, Xicheng District, Beijing, China

<table>
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<tr>
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| 11:00-12:00  | **Earthen Architecture and Renaissance of Rural China**  
by Dr. Qiu Baoxing, Consultant of the State Council, Former Vice-minister of MOHURD |
|              | **Modernization of Earthen Construction and Architectural Design**  
by Martin Rauch, Founder of Lehm-Ton-Erde                                  |
|              | Lunch, 12:00-13:00                                                     |
| 13:00-17:30  | **Research and Practice of Earth Architecture of UNESCO Chair and CRATerre-ENSAG-**  
By Jean-Marie Le Tiec, UNESCO Chair, CRATerre-ENSAG                          |
|              | **Science of Earthen Materials**  
By Dominique Gauzin-Müller, amàco, agence MUSEO                             |
|              | **Introduction to the TERRA Award, the First Global Prize for Contemporary Earth Architecture**  
By Dominique GAUZIN-MÜLLER, amàco, agence MUSEO                             |
|              | **Architecture is a tool to improve lives**  
By Anna Heringer, Austria                                                   |
|              | **Art of Earthen Plastering in Japan**  
By Kimie Tada and Shinsaku Suzuki, Japan                                     |
|              | **Anti-seismic Design and Reinforcement of Earthen Dwellings**  
By Zhou Tiegang, XUAUT                                                      |
|              | **Exploration, Renewal and Innovation of Tradition of building with earth**  
By Mu Jun, BUCEA                                                            |
|              | Discussion and Q&A                                                     |
|              | Dinner                                                                  |